



MISSION  
HILLS  
KANSAS

## Resident Survey

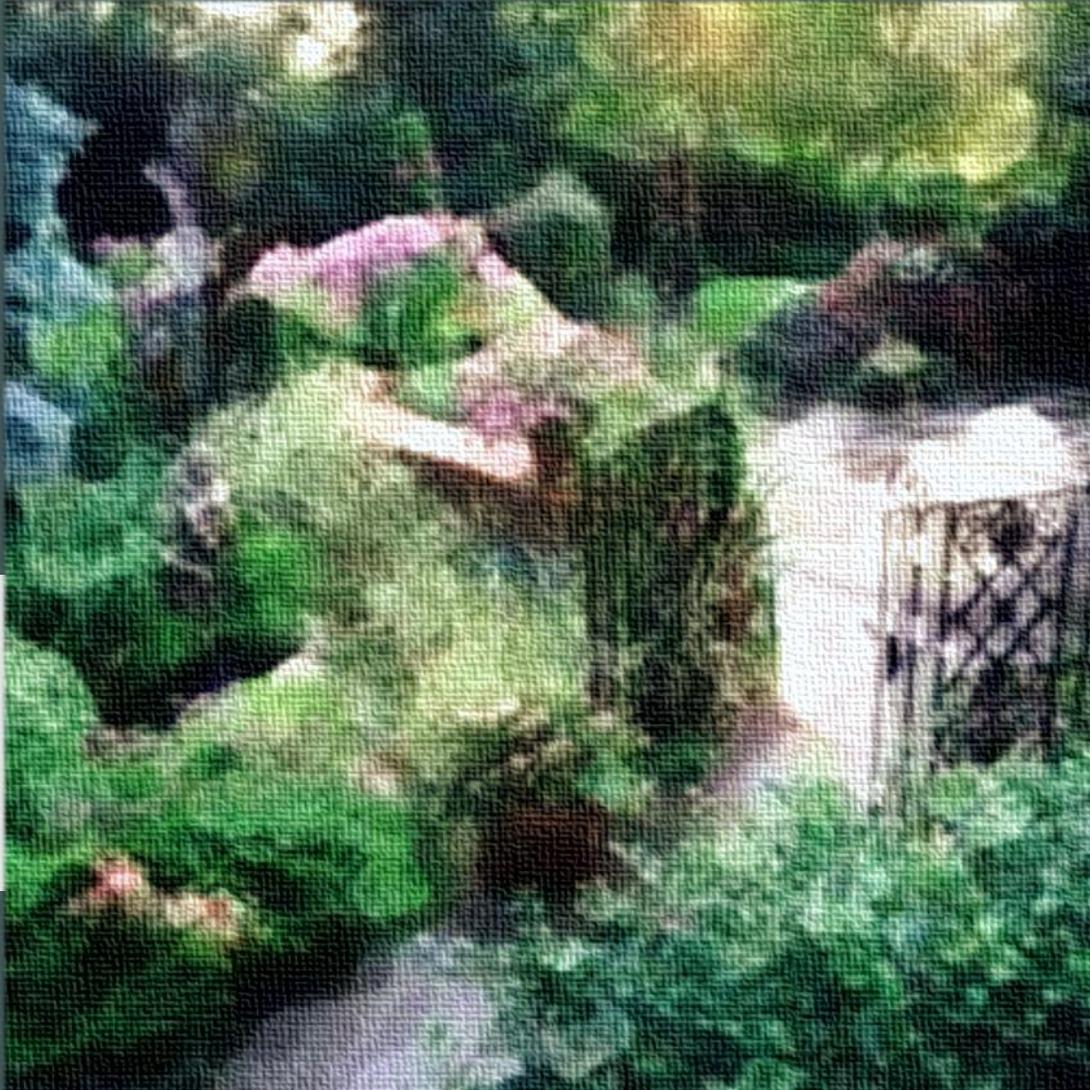
*Summary Report*  
NOVEMBER 2023



# Introduction To The Summary Report

## INTRODUCTION

- In preparing this summary of research findings, the intent has been to present the information deemed most important and to discuss those findings in a way that will be meaningful and understandable to the reader. Since summaries by their very nature are not comprehensive, it cannot be expected that all study results of potential value will be thoroughly discussed or presented in this report. Therefore, the reader should consider not only this document, but also the comprehensive Tabular Results which accompany this summary for a more thorough review of the findings.
- For this report, Wiese Research Group (WRG) has relied on its professional research experience in selecting data for presentation and, where deemed appropriate, has forwarded some possible interpretations regarding how these results might influence planning or decision making. It is important to emphasize, however, that these interpretations are certainly not meant to be the only possible conclusions that can be drawn from the information obtained in this study. Rather, the City of Mission Hills must consider these results, along with information and knowledge possessed outside the scope of this study, when making final determinations and decisions based on the research.
- The format of this report consists of a discussion of selected findings alongside charts and graphics providing a “visual” presentation of the results. This is preceded by a brief description of the study methodology employed for this research.
- It should also be noted that the individual percentages shown in the Tabular Results as well as those graphically displayed in this report are rounded to the nearest whole number, and therefore will sometimes appear to equal 99% or 101% of the total base sample but in fact do total to 100% when percentages are not rounded.



## Study Methodology

# Study Methodology

## BACKGROUND

- The City of Mission Hills commissioned WRG to conduct a community-wide survey with residents to gauge their use of city services/programs, assess general satisfaction in several areas, measure residents' likelihood to attend various events, as well as obtain feedback on issues currently under consideration (i.e., additional sidewalks, home solar equipment guidelines).
- The research design employed took the form of mailing surveys to every household in Mission Hills, inviting residents to participate in the study by either returning the paper survey or accessing the web-based survey.

## SAMPLING DESIGN

- With any research study, it is critically important to accurately define and understand the population to be studied. The population is the group from which all sampling takes place and to which the results must eventually be projected. Since all 1,325 households in Mission Hills were given the opportunity to complete the survey, this sample design was considered an "attempted census" whereby responses were obtained from 476 residents, resulting in a 36% response rate. It should be noted that only one survey could be completed per household by anyone over 18 years of age.

## DATA COLLECTION

- The paper surveys mailed to residents also provided a URL to the web-based survey (along with a unique PIN#) for those preferring the online option. Of the total n=476 residents who completed the survey, n=386 responded by mail while the remaining n=90 accessed the survey online. Given the self-administered nature of this data collection method, it was possible for respondents to skip a question or leave an item blank. Therefore, it should be noted that study results have been based on "those responding" and will sometimes fall short of the total or base sample asked that question.
- All data was collected between October 14 and November 13, 2023. Research results are in one way much like a financial balance sheet prepared for a business in that they represent the situation only at a given point in time. Since opinions and behaviors can and often do change over time, it is important to keep in mind the dates during which data was collected when referring to these study results.

# Study Methodology

## MARGIN OF ERROR

- Given that a substantial portion of a relatively small finite population was surveyed, the accuracy of research results for this study is a function of both the population and sample sizes, along with the obtained results for any given question. The chart below depicts the error ranges achieved for the sample of n=476 (and population of N=1,325) given various obtained result percentages.

EXPECTED STANDARD ERROR RANGES FOR OBTAINED SAMPLE SIZE*									
Population / Sample Size	For Obtained Results Of ...								
	10%	20%	30%	40%	50%	60%	70%	80%	90%
N=1,325 / n=476	±2.2	±2.9	±3.3	±3.5	±3.6	±3.5	±3.3	±2.9	±2.2

*\*Ranges expressed as percentage points at the 95% confidence level.*

- It can be seen from the preceding chart that the maximum standard error range occurs when the obtained result is 50%, with error ranges diminishing on a continuum as the result percentages move closer to one end (e.g., 10%) or the other (e.g., 90%). These error ranges should be kept in mind when reviewing the total sample results. However, when findings for smaller subsamples are considered, results are subject to a greater margin of error.

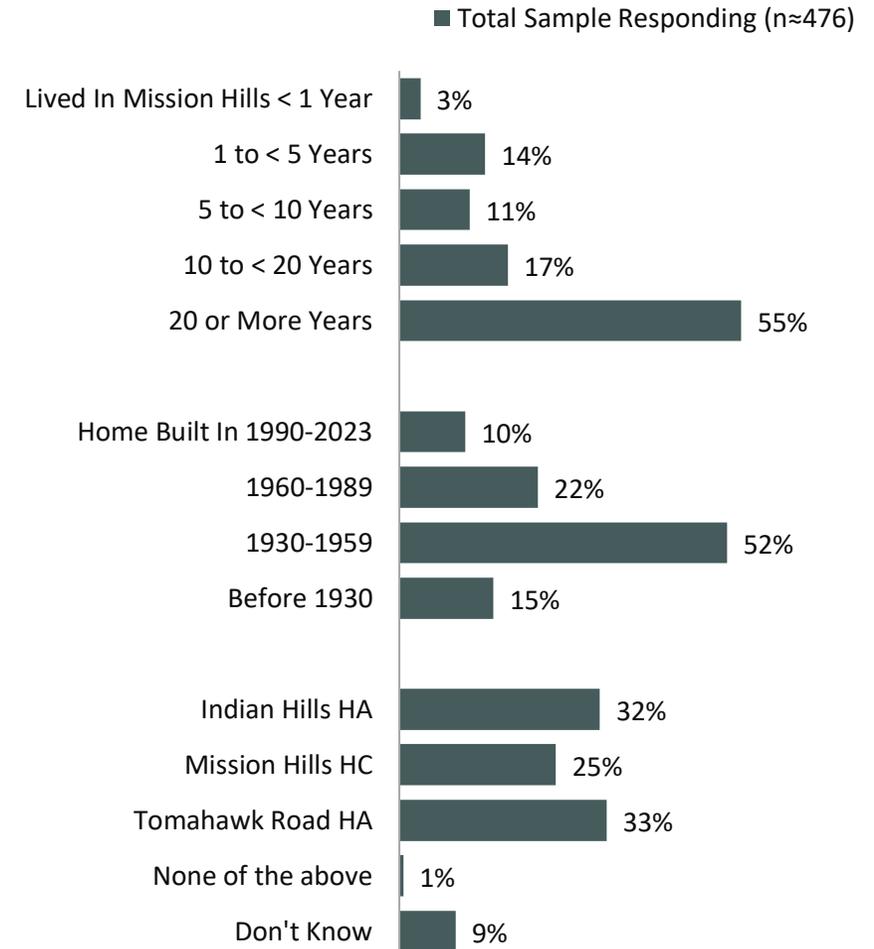
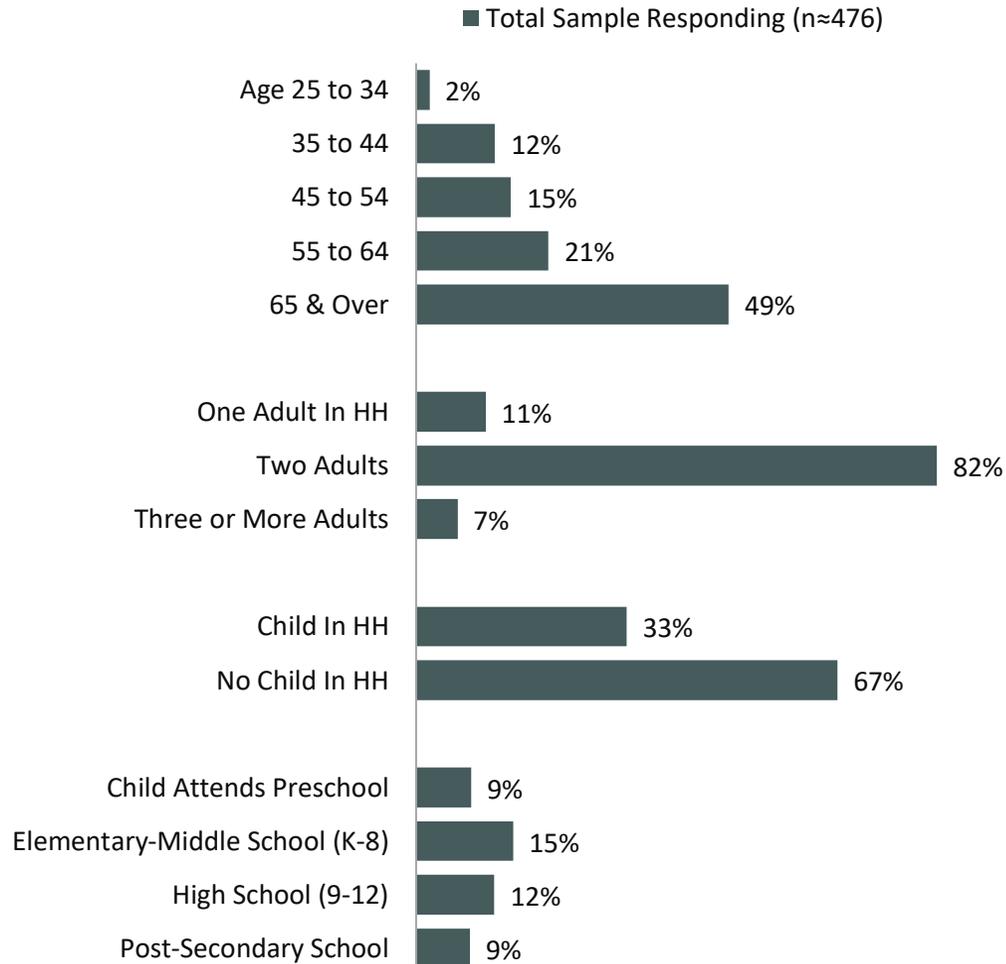
## SURVEY INSTRUMENT

- A copy of the survey instrument developed for this study can be found in Appendix A. All results presented in this document include a question number reference should the reader wish to review the exact wording of a specific item on the survey.

## SAMPLE CHARACTERISTICS

- To provide greater insight into who was “listened to” in this study from a demographic standpoint, the reader is referred to the sample characteristics depicted on the following page, profiling the Mission Hills residents who responded to the survey.

# Sample Characteristics



(Reference: Q1, D1-D6)



## Study Findings

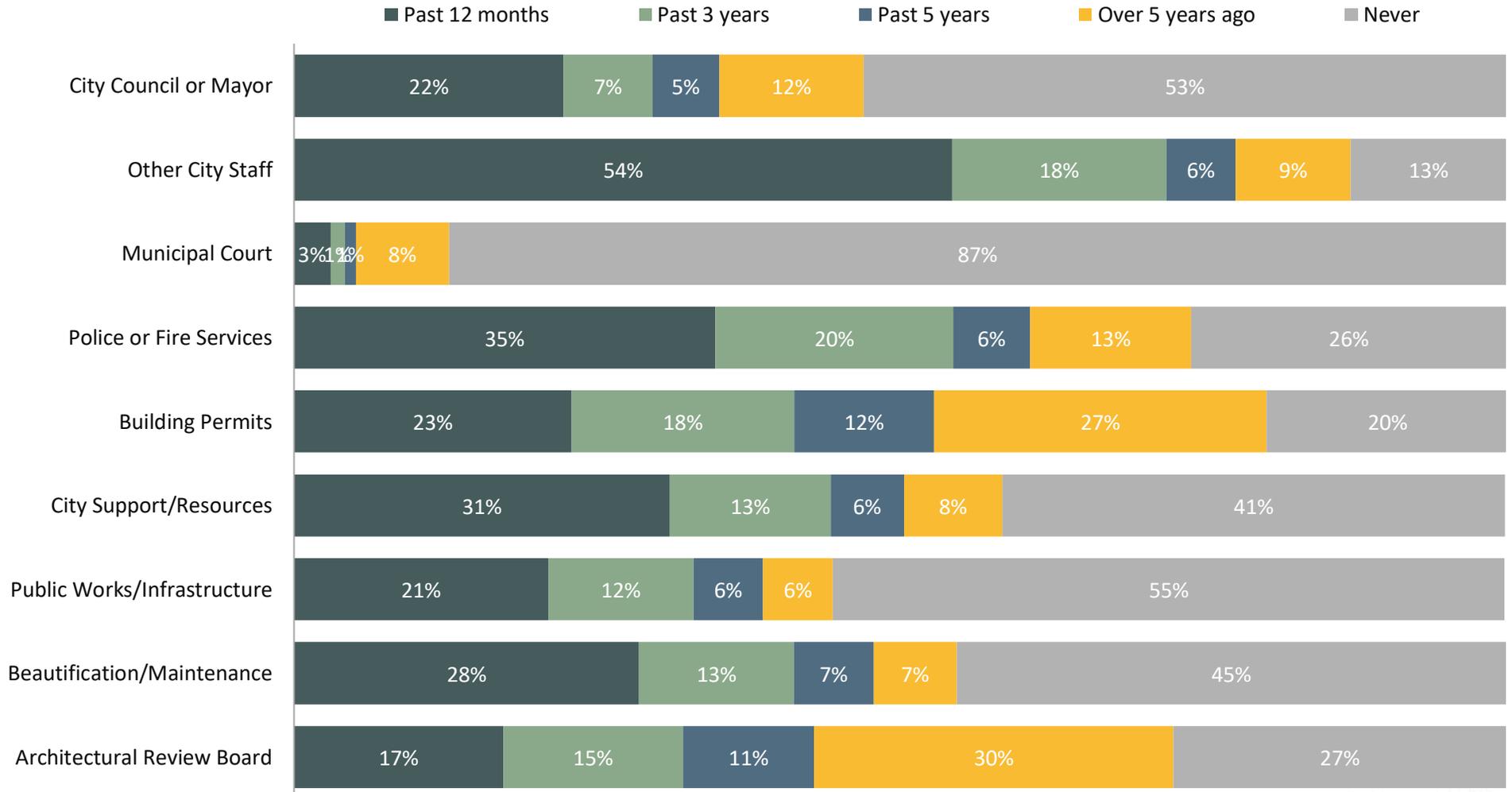


# Most Recent Direct Contact Or Experience With Mission Hills Services/Entities

While few residents have had any experience with Municipal Court in the past 5 years, the number of households having direct contact with each of the other city services/entities evaluated is notable.

Just over one-half of residents have dealt with Other City Staff in the past 12 months, while approximately three in ten have had a relatively recent experience with Police or Fire Services, City Support/Resources, and Beautification/Maintenance.

It is also worth noting that a large majority of residents have had past dealings with Building Permits and the Architectural Review Board, although in many instances this most recent experience was over 5 years ago.



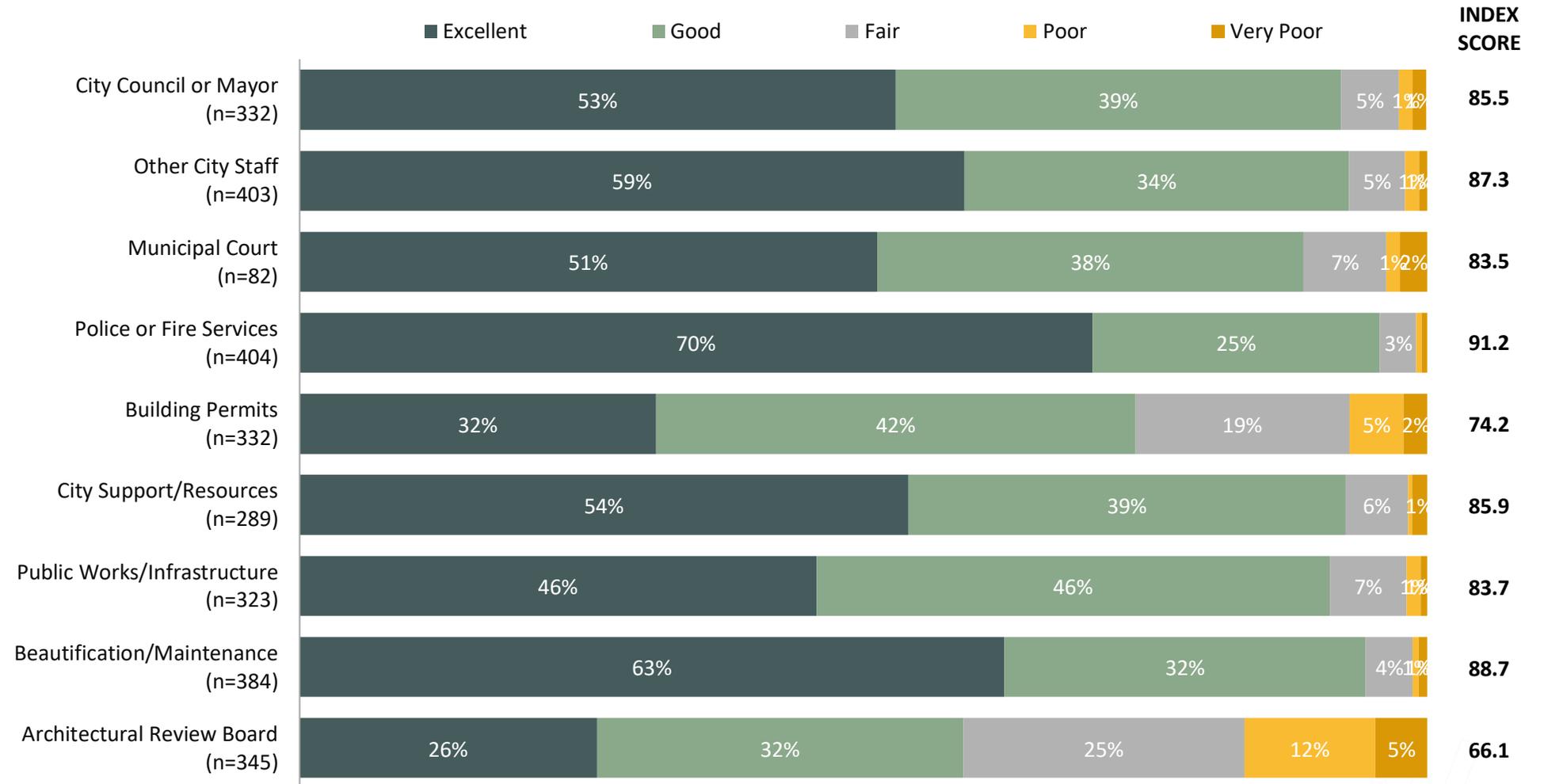
Base: Total sample responding (n≈476)  
(Reference: Q3A-I)

# Overall Impression Of Mission Hills Services/Entities

When residents were asked to rate their experience or overall impression of these nine services and entities, favorable marks can be seen across the board.

Relatively speaking, residents appear to be the most pleased with the city's Police or Fire Services, Beautification/Maintenance, and Other City Staff.

By comparison, there does seem to be room for improvement when it comes to the Architectural Review Board and Building Permits, as evidenced by only fair or lower ratings given by a significant minority of those responding (42% and 26%, respectively).



INDEX SCORE: 5-point scale of "Excellent to Very Poor" converted to 100-points-possible index score where: 100=Excellent, 75=Good, 50=Fair, 25=Poor, 0=Very Poor  
 Base: Those able to rate  
 (Reference: Q4A-I)

# Volunteered Suggestions To Improve Mission Hills Services/Entities

Follow-up questioning provided residents an opportunity to offer suggestions regarding how the City of Mission Hills could improve in any of the areas previously rated.

Results here show that many of these suggestions were for the ARB, but the recommendations given were not unanimous. That is, some felt the ARB should be stricter with approvals and keep historic standards, while others felt more flexibility is needed. More consistent enforcement of the ARB rules also appears to be an area that warrants some attention.

The only other specific suggestion volunteered often enough to deserve note was the need for more sidewalks or walking routes; an issue that was explored in greater detail later in the survey.

VOLUNTEERED RESPONSES	% Of Base Sample (n=221)
<b>ARCHITECTURAL REVIEW BOARD</b>	<b>34%</b>
Be Easier to Work With/Flexibility	10%
More Consistent Enforcement of Rules	8%
Be Stricter With Design Approval	6%
Less Subjective/Arbitrary	4%
Review Guidelines	2%
Slow Modernization/Keep Historic	2%
ARB (Other)	6%
<b>PUBLIC WORKS AND INFRASTRUCTURE</b>	<b>23%</b>
Need More Sidewalks/Walking Routes	10%
Less Power Outages/Bury Powerlines	2%
More Speed Bumps	2%
Better Street Lighting	2%
Public Works and Infrastructure (Other)	9%
<b>BEAUTIFICATION/MAINTENANCE</b>	<b>11%</b>
Improve Upkeep	6%
Protect Trees	3%
Beautification/Maintenance (Other)	2%
<b>POLICE AND FIRE SERVICES</b>	<b>7%</b>
Reduce Speeding	1%
Increase Presence	1%
Reduce/Solve Crime	1%
Police & Fire Services (Other)	4%

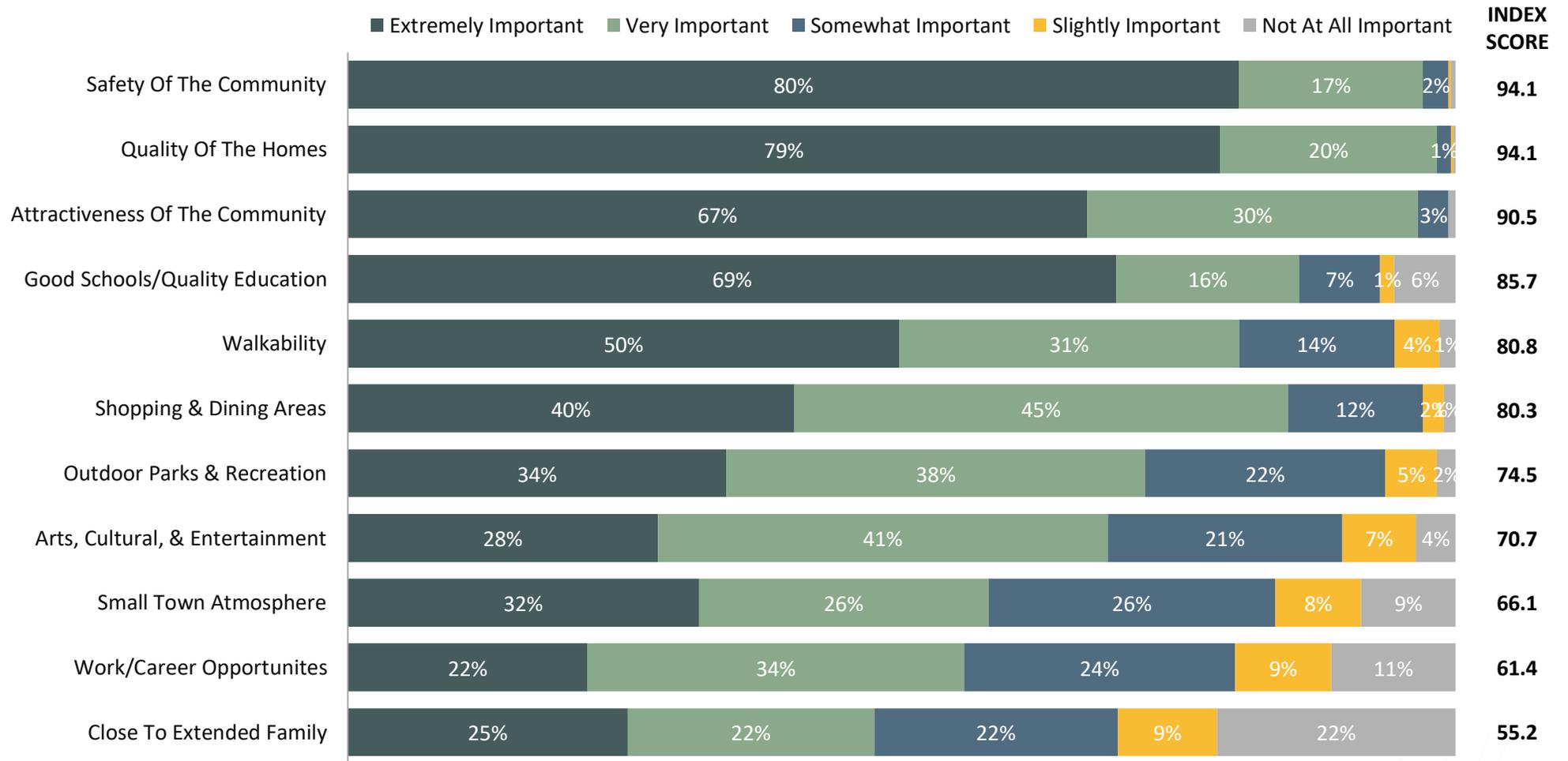
Multiple (3) replies accepted.  
Base: Total sample responding  
(Reference: Q5)

VOLUNTEERED RESPONSES	% Of Base Sample (n=221)
<b>BUILDING PERMITS</b>	<b>6%</b>
Better Overall Process	4%
Lower Cost	1%
Building Permits (Other)	1%
<b>CITY COUNCIL OR MAYOR</b>	<b>5%</b>
Better Communication	2%
City Council or Mayor (Other)	4%
<b>OTHER CITY STAFF</b>	<b>4%</b>
Be more helpful	2%
Better Communication	1%
More friendly	<1%
Other City Staff (Other)	<1%
<b>CITY SUPPORT/RESOURCES</b>	<b>3%</b>
Website Issues	1%
Updates on Construction	1%
City Support/Resources (Other)	1%
<b>OTHER</b>	<b>10%</b>
<b>NO/NO SUGGESTIONS/POSITIVE COMMENT</b>	<b>16%</b>

# Importance Of Selected Factors When Deciding Where To Live

When deciding where to live, ratings here indicate that Mission Hills residents place the greatest importance on the safety of the community and quality of the homes (good investment), followed closely by the attractiveness of the community and access to good schools/quality education.

At the other end of the continuum, being close to extended family, while highly important to some residents, appears to be the least important factor when considering where to live. Also rated lower in importance, relatively speaking, were proximity to work/career opportunities and a small-town atmosphere.



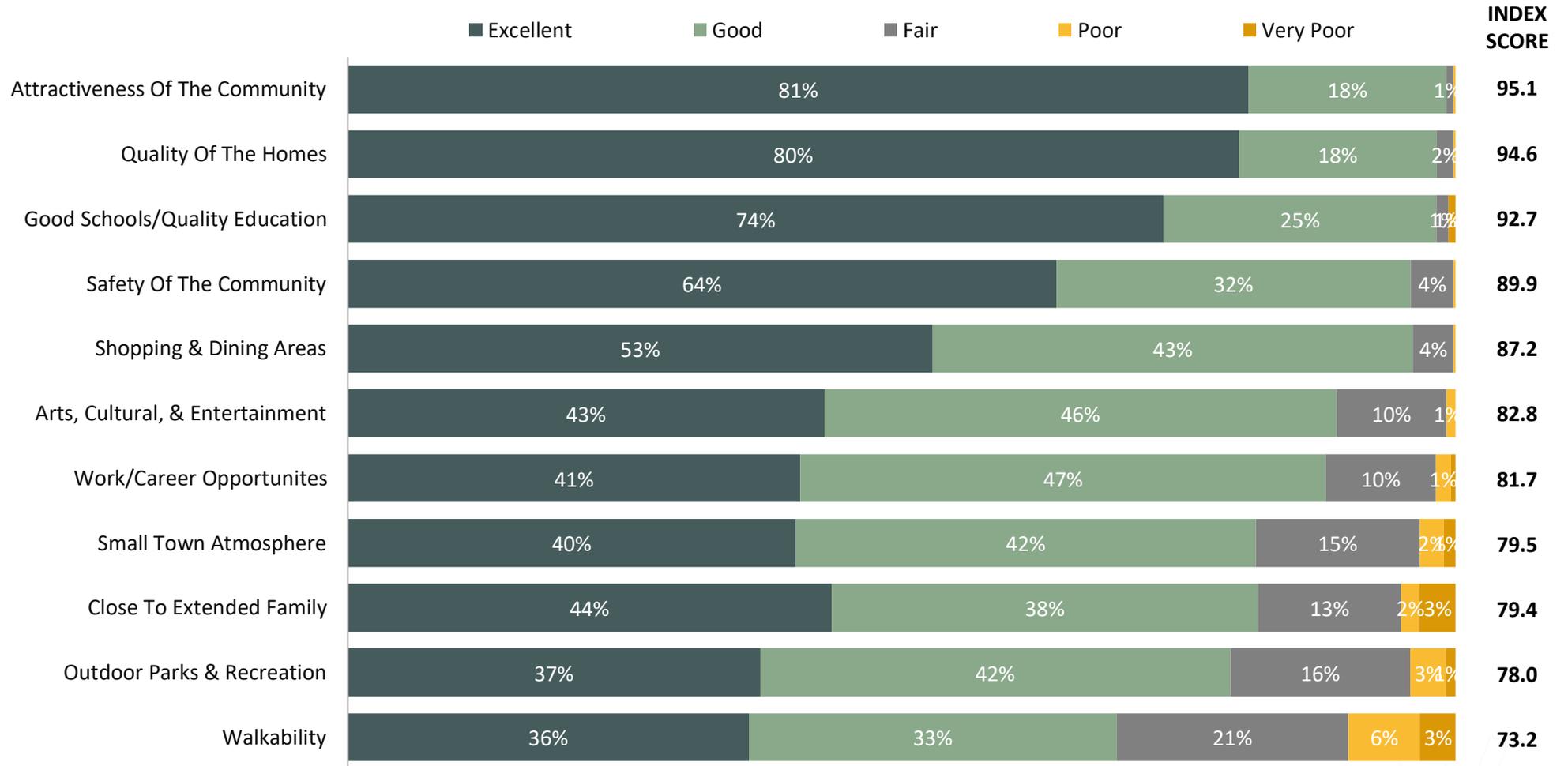
INDEX SCORE: 5-point scale converted to 100-points-possible index score where: 100=Extremely Important, 75=Very Important, 50=Somewhat Important, 25=Slightly Important, 0=Not At All Important  
 Base: Total sample responding (n≈476)  
 (Reference: Q6A-K)



# Rating Of Mission Hills As A Place To Live On Selected Factors

When evaluating Mission Hills as a place to live, fully 8 in 10 residents gave “excellent” ratings to the attractiveness of the community and quality of the homes. These results echo the reasons many residents gave for choosing to live in Mission Hills. Good schools/quality education and safety of the community also received the highest mark by most residents.

While none of these factors would be considered a perceived liability for Mission Hills, notable room for improvement does exist around the city’s walkability (access to walking trails, sidewalks, etc.).



INDEX SCORE: 5-point scale converted to 100-points-possible index score where: 100=Excellent, 75=Good, 50=Fair, 25=Poor, 0=VeryPoor  
 Base: Total sample responding (n≈476)  
 (Reference: Q7A-K)

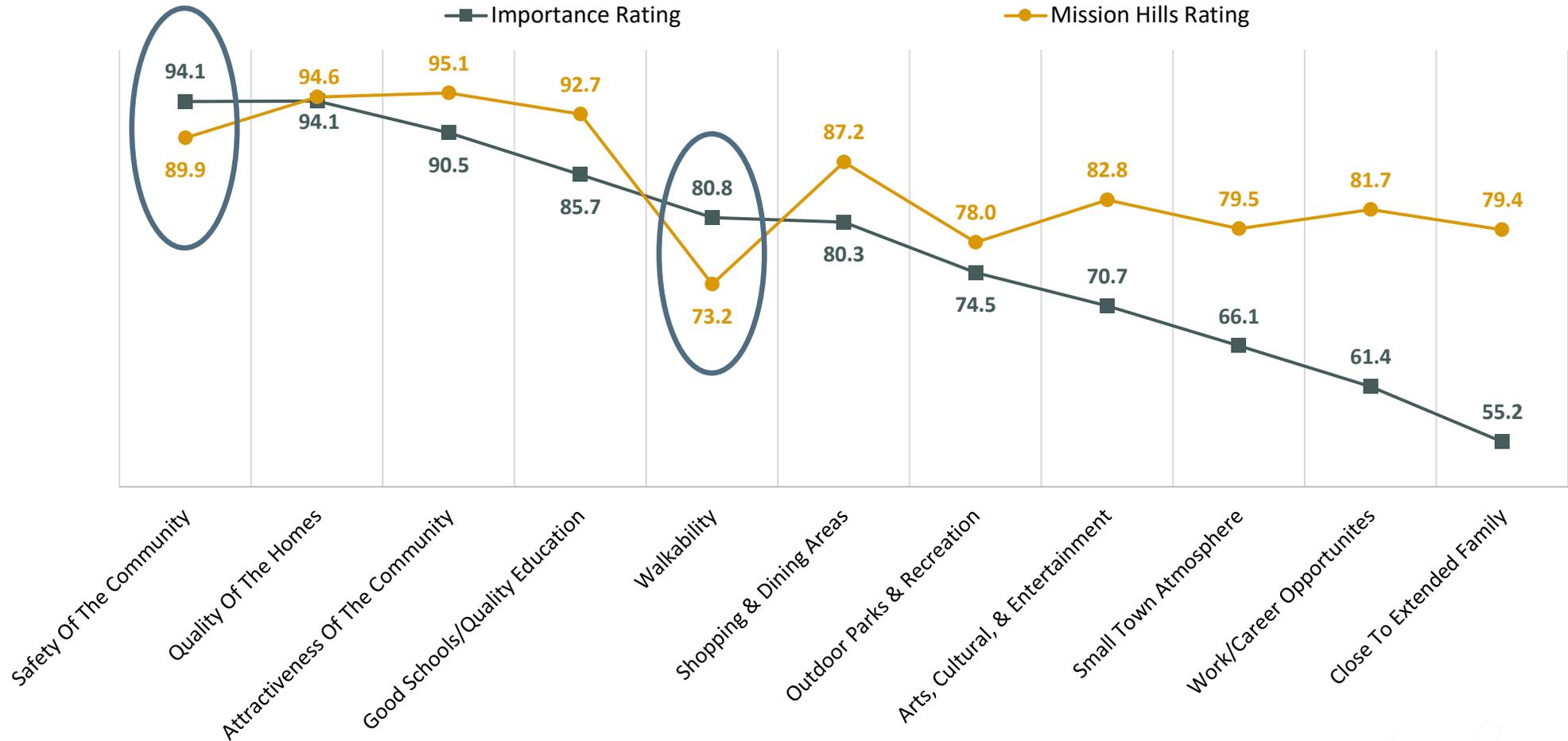


# Gap Analysis: Importance Of Factor When Deciding Where To Live vs. Mission Hills Rating

This Gap Analysis compares what residents value as being important when deciding where to live to Mission Hills' ratings on those same attributes. When considering the "gaps" between the two scores, it is typically wise to focus on the factors of relatively greater importance, particularly if that is an area where residents are less satisfied with Mission Hills as a place to live.

For most of the factors evaluated, Mission Hills already possesses perceived strengths when compared to the corresponding importance score. However, these results would suggest that attempts to make the city more walkable are warranted, based on the importance of this factor and *relatively* lower score for Mission Hills.

Continued efforts to ensure the safety of the community would also be wise given the importance of this factor when deciding where to live and the small gap seen here.

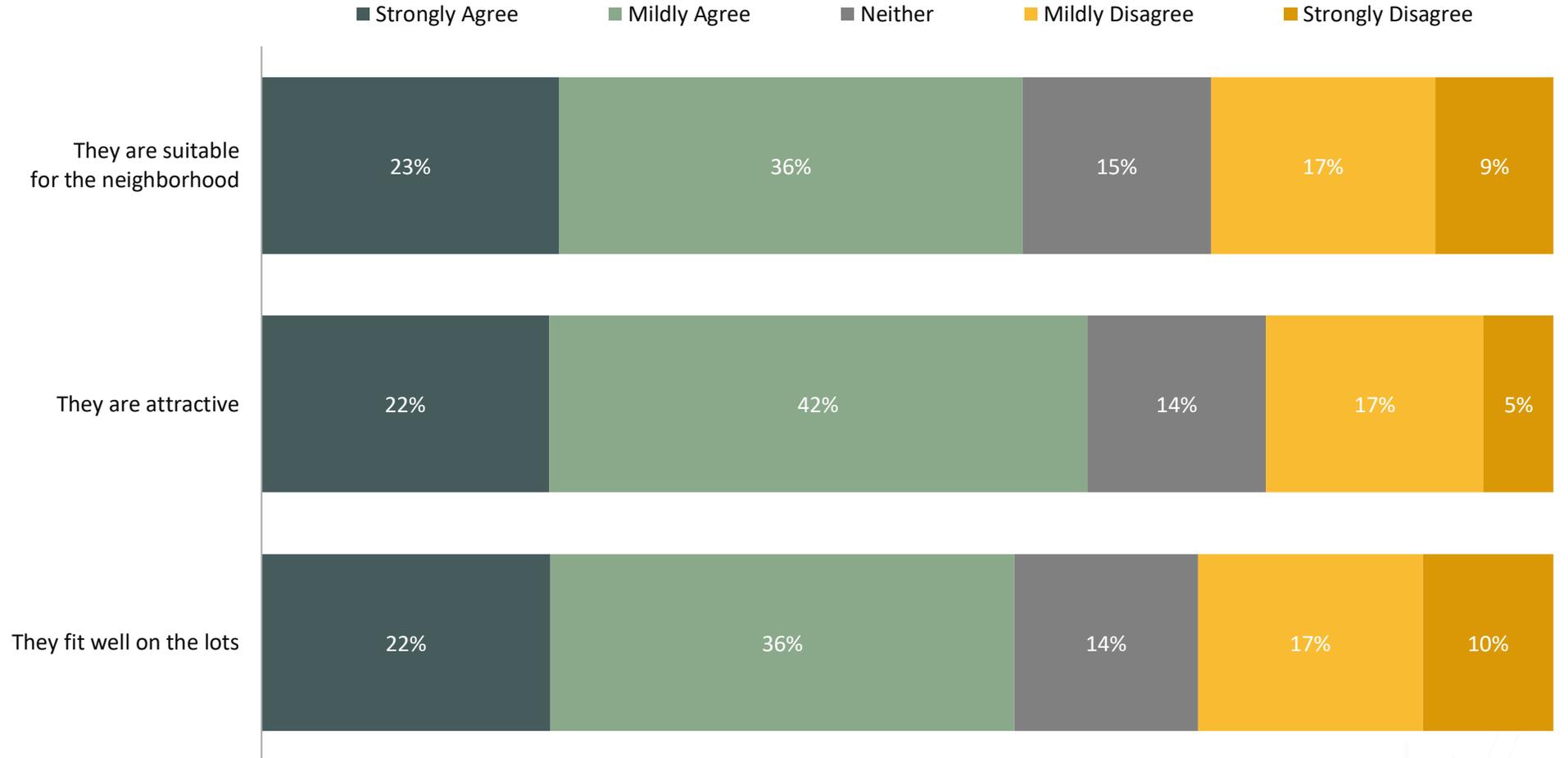


IMPORTANCE INDEX SCORE: 5-point scale of "Extremely Important to Not At All Important" / MISSION HILLS INDEX SCORE: 5-point scale of "Excellent to Very Poor"  
 Base: Total sample responding (n≈476)  
 (Reference: Q6A-K, Q7A-K)

# Level Of Agreement With Statements Relating To All Or Most Newly Constructed Homes In Mission Hills

Opinions were mixed as to whether the newly constructed homes in Mission Hills are attractive, fit well on lots, and are suitable for the neighborhood. The fact that most residents did not *strongly* agree nor *strongly* disagree could also suggest that some homes meet these standards while others do not. Still, for the most part, more agreement than disagreement was found, particularly regarding attractiveness.

While not graphically shown here, those living in relatively newer homes were more likely to strongly agree with each of these statements and that is to be expected.

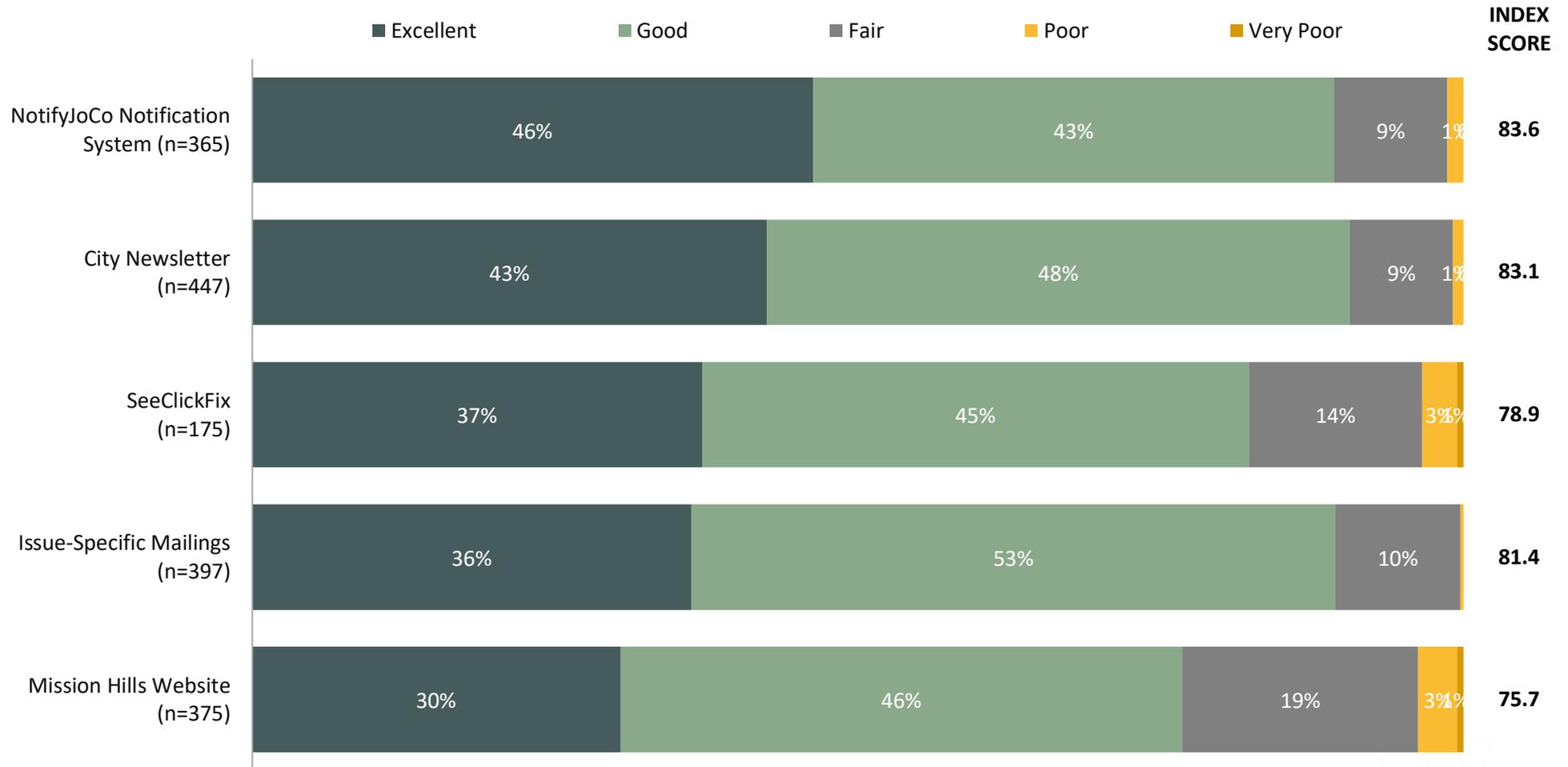


Base: Total sample responding (n≈476)  
(Reference: Q8A-C)

# Perceived Effectiveness Of Communication Methods When Seeking Information About City's Services/Programs

Results here would project that most Mission Hills residents are generally pleased with the effectiveness of these communication methods when seeking information about the City's services and programs. NotifyJoCo received the strongest scores, followed by the City Newsletter.

While still positive for the most part, effectiveness ratings for the Mission Hills Website and SeeClickFix suggest there is at least some room for improvement.



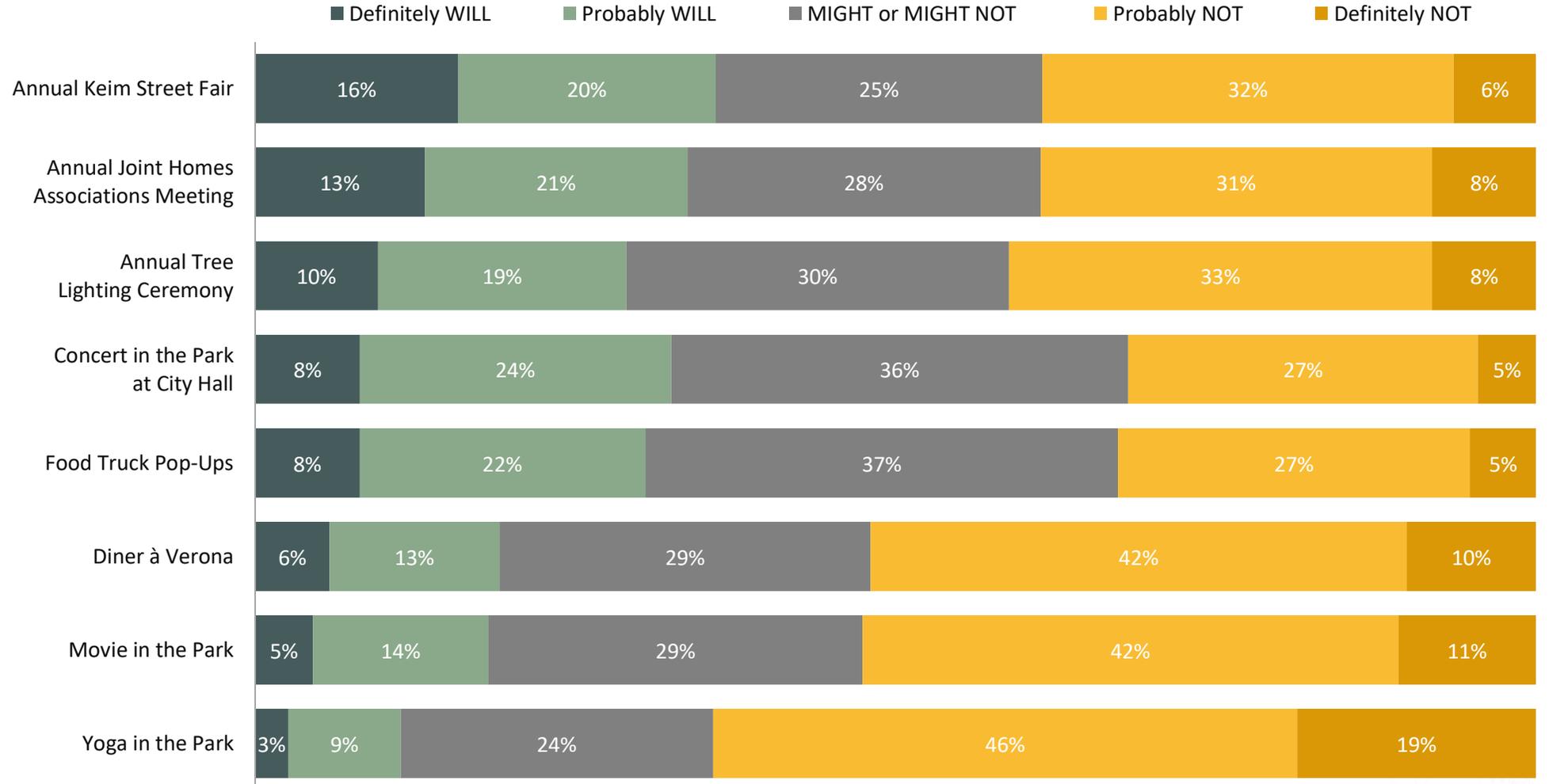
INDEX SCORE: 5-point scale converted to 100-points-possible index score where: 100=Excellent, 75=Good, 50=Fair, 25=Poor, 0=Very Poor  
 Base: Those able to rate  
 (Reference: Q9A-E)

# Likelihood To Attend Specified Mission Hills Events Within The Next Few Years

The likelihood to attend specific events within the next few years was also measured in the study.

As expected, potential interest in attending these events is far from universal, with those planning to “definitely” attend in the minority. Relatively speaking, results here indicate that the Annual Keim Street Fair is likely to be more popular than Yoga in the Park, Movie in the Park, and Diner à Verona.

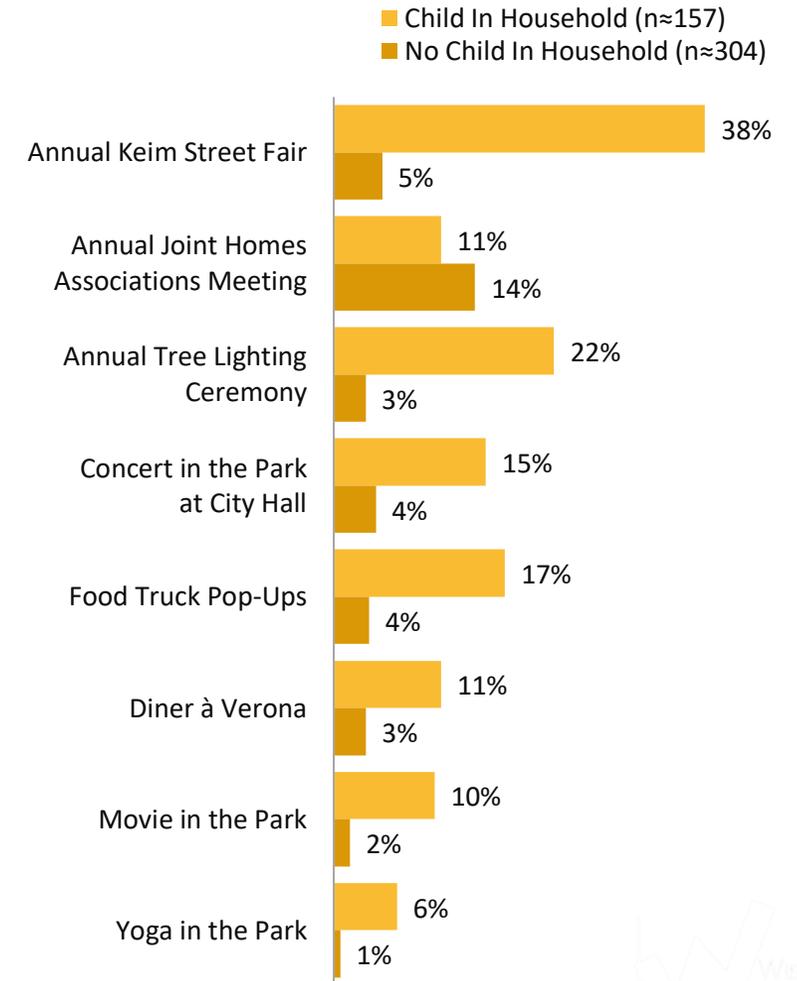
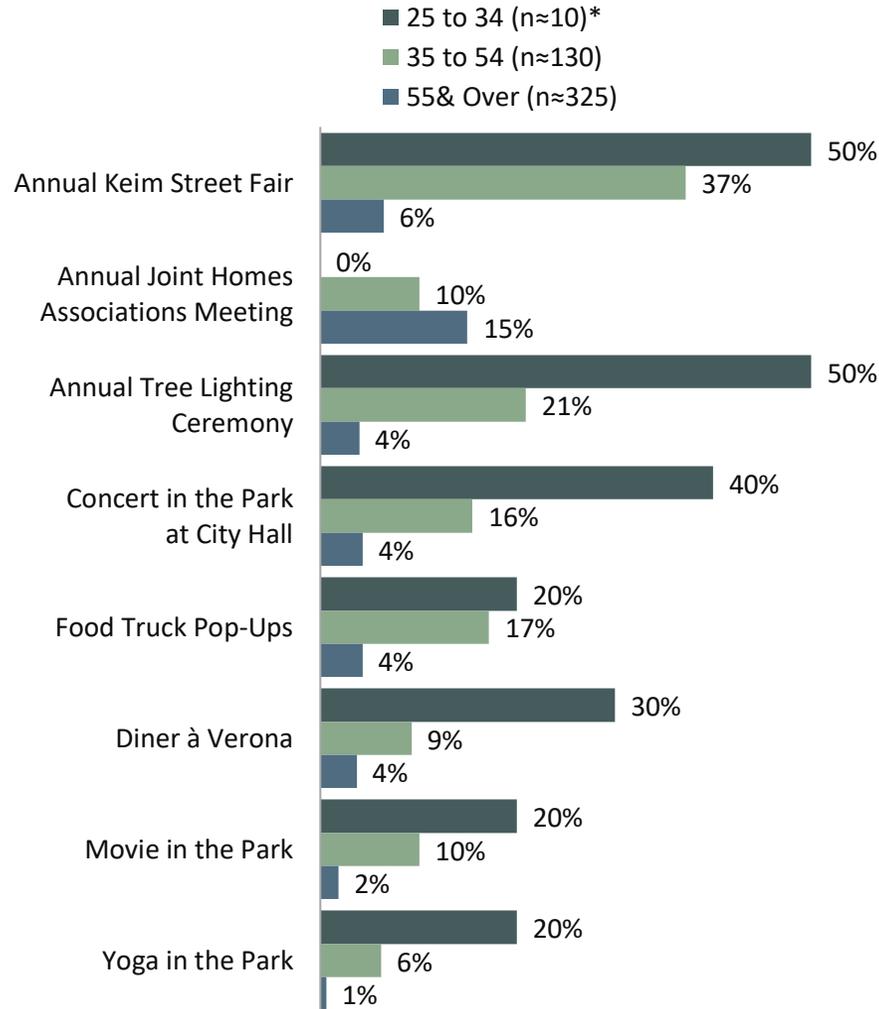
Follow-up questioning provided residents the opportunity to offer suggestions for how any of these events could be improved. These verbatim comments can be found in Appendix B of this report (listed by event when specified by the respondent).



Base: Total sample responding (n≈476)  
(Reference: Q10A-H)

# % Who “Definitely Will” Attend Event Within The Next Few Years – By Age Group & Child In Household Status

As one might expect, likely attendance to these events varies significantly by age of residents and whether children are present in the household. Those differences are depicted here, which show younger residents and households with children to be more likely than their respective counterparts to plan on attending these events in the next few years. The exception is the Annual Joint Homes Association meeting, where the reverse is true.

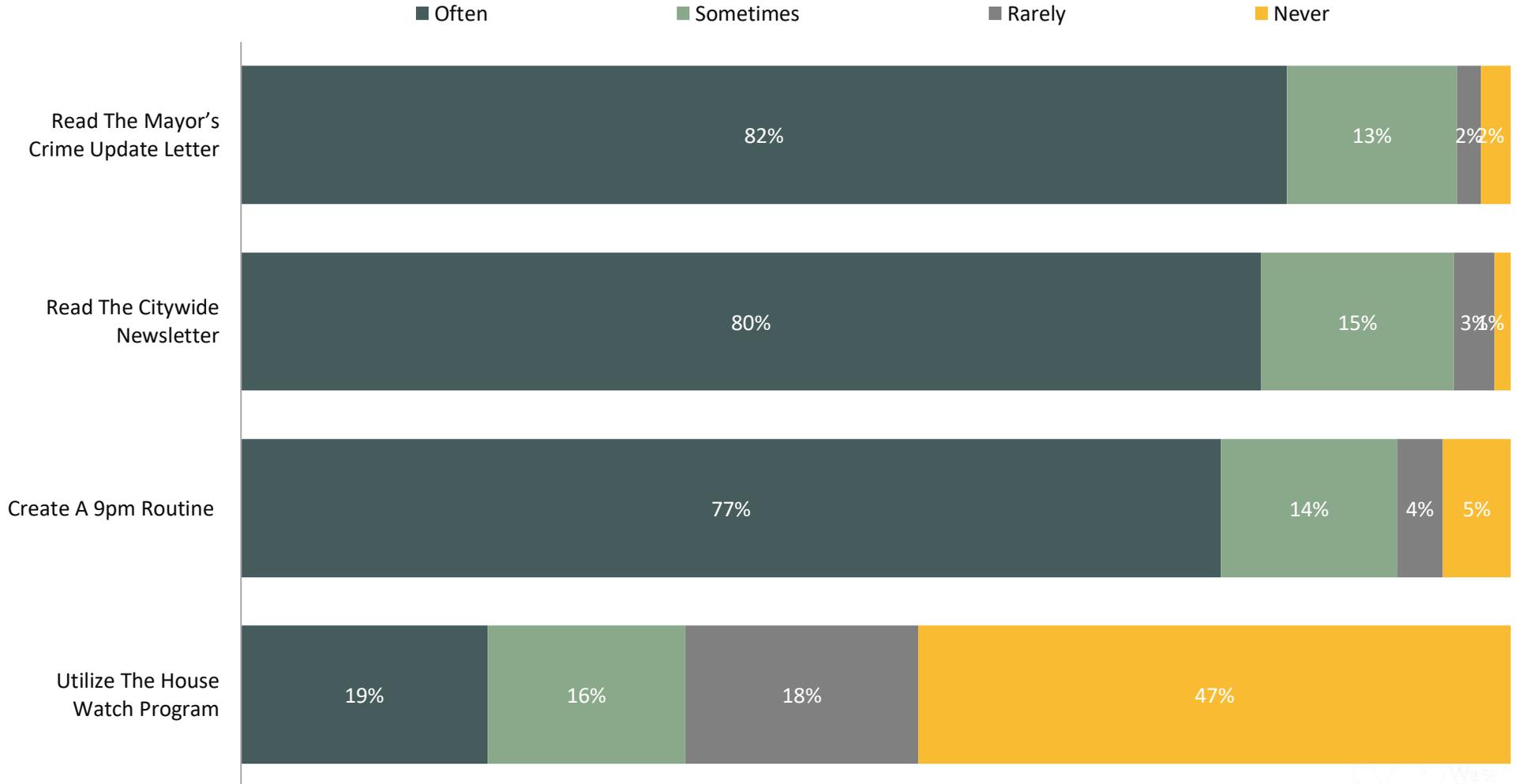


\*Caution: Small sample size.  
 Base: Total sample segment responding  
 (Reference: Q10A-H)

# Frequency Of Participation In Crime Reduction Measures

The frequency with which residents say they are reading the Mayor’s Crime Update Letter and Citywide Newsletter is impressive, as is the stated behavior of Creating a 9pm Routine (lock car doors, keep valuables out of sight in vehicles, close garage doors, etc.).

In contrast, far fewer residents have utilized the House Watch Program when out of town. While an admittedly anecdotal finding, the reason for this might be due at least in part to lack of awareness. Some respondents who indicated they had “never” used this program wrote a note on the survey that they did not know about it.



Base: Total sample responding (n≈476)  
(Reference: Q12A-D)

# Current Sidewalk Status & Opinion On Adding New Sidewalks To Make Mission Hills More Walkable

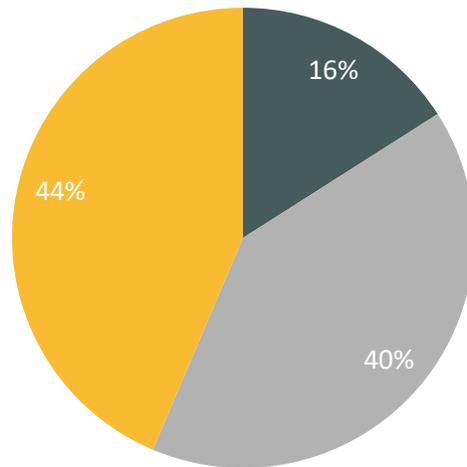
Results here show that a large majority of residents who responded to this survey live in areas where at least some streets do not have sidewalks.

When asked how they would feel about making Mission Hills more walkable if this meant installing sidewalks in neighborhoods where there are none now, nearly 8 in 10 residents were in favor of this (54% strongly favored).

Greater opposition (or weaker support) was found among longer-term residents, those belonging to the Mission Hills Homes Company Association, and those in areas where most streets do not have sidewalks when compared to their respective counterparts. Still, residents favoring the addition of sidewalks clearly outnumber the opposition across all these segments to a meaningful degree.

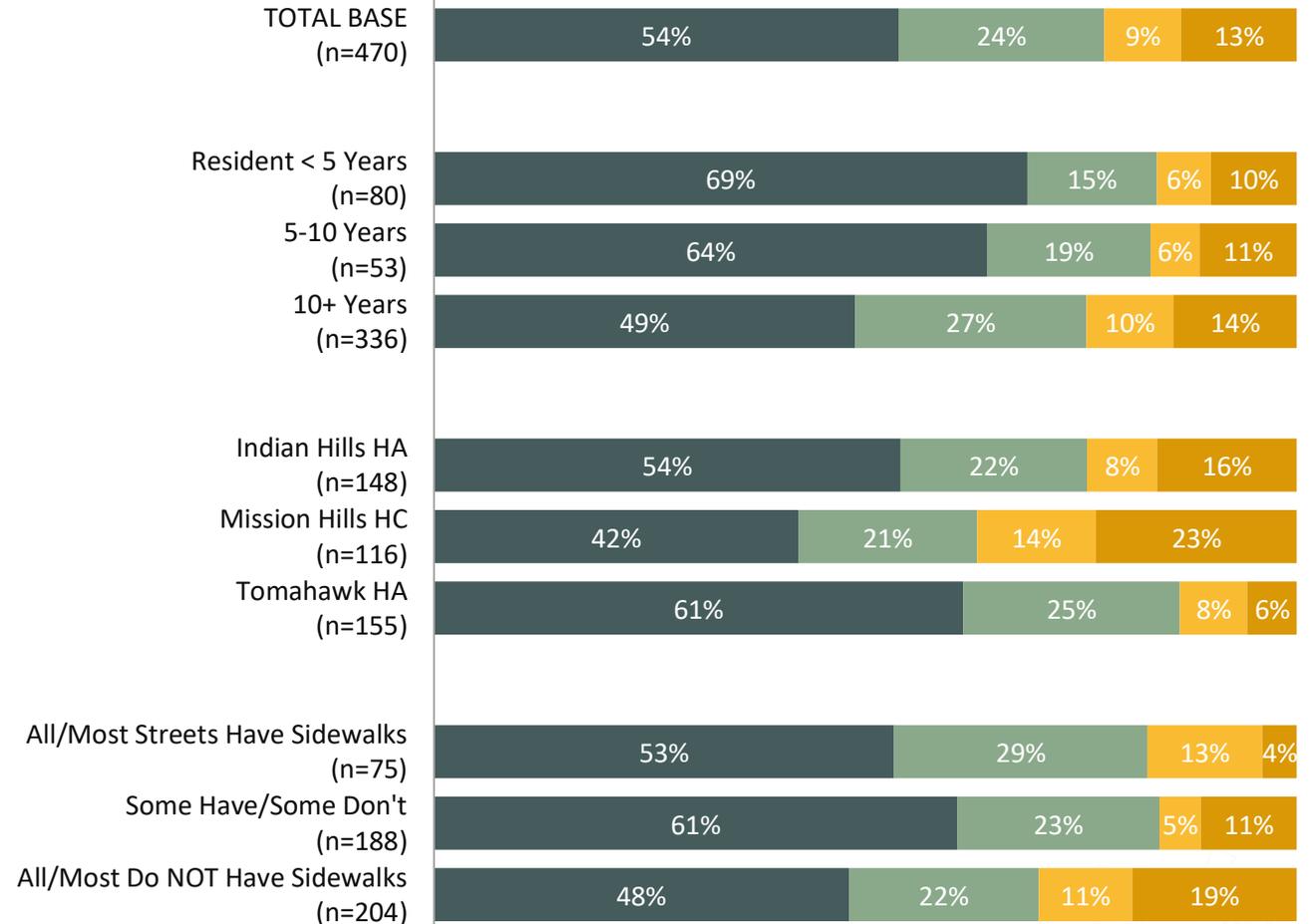
## STATEMENT THAT BEST DESCRIBES STREETS IN YOUR IMMEDIATE NEIGHBORHOOD

- All/Most Streets Have Sidewalks
- Some Have/Some Don't
- All/Most Do NOT Have Sidewalks



Base: Total sample responding (n≈476)  
(Reference: Q13, 14)

- Strongly Favor
- Mildly Favor
- Mildly Oppose
- Strongly Oppose



# Volunteered Items/Issues Where Mission Hills Should Focus Additional Resources & Efforts In The Future

This question directly followed asking residents how they felt about adding sidewalks to make the city more walkable, perhaps inflating the frequency with which “sidewalks” was volunteered when given the opportunity to comment on where the City should focus additional resources and efforts in the future.

Other items or issues volunteered often enough to deserve note were related to safety/security and beautification/maintenance.

VOLUNTEERED RESPONSES	% Of Base Sample (n=247)
Sidewalks	26%
Increase Safety/Security	24%
Beautification/Maintenance	17%
Bury Power Lines/Outages	8%
Parks & Recreation	6%
Public Works and Infrastructure (capital improvements, road reconstruction, etc.)	5%
ARB Improvements	5%
Speed Bumps/Speeding issues	4%
More/Better Street Lighting	3%
Negligence of Property Owners	2%
Noise Complaints (Lawn Care/Construction/Dogs Barking)	2%
Decrease Modernization/Keep Historic	2%
Solar/Green Energy Options	2%
No/No Suggestions	5%
Other	21%
Refused	1%

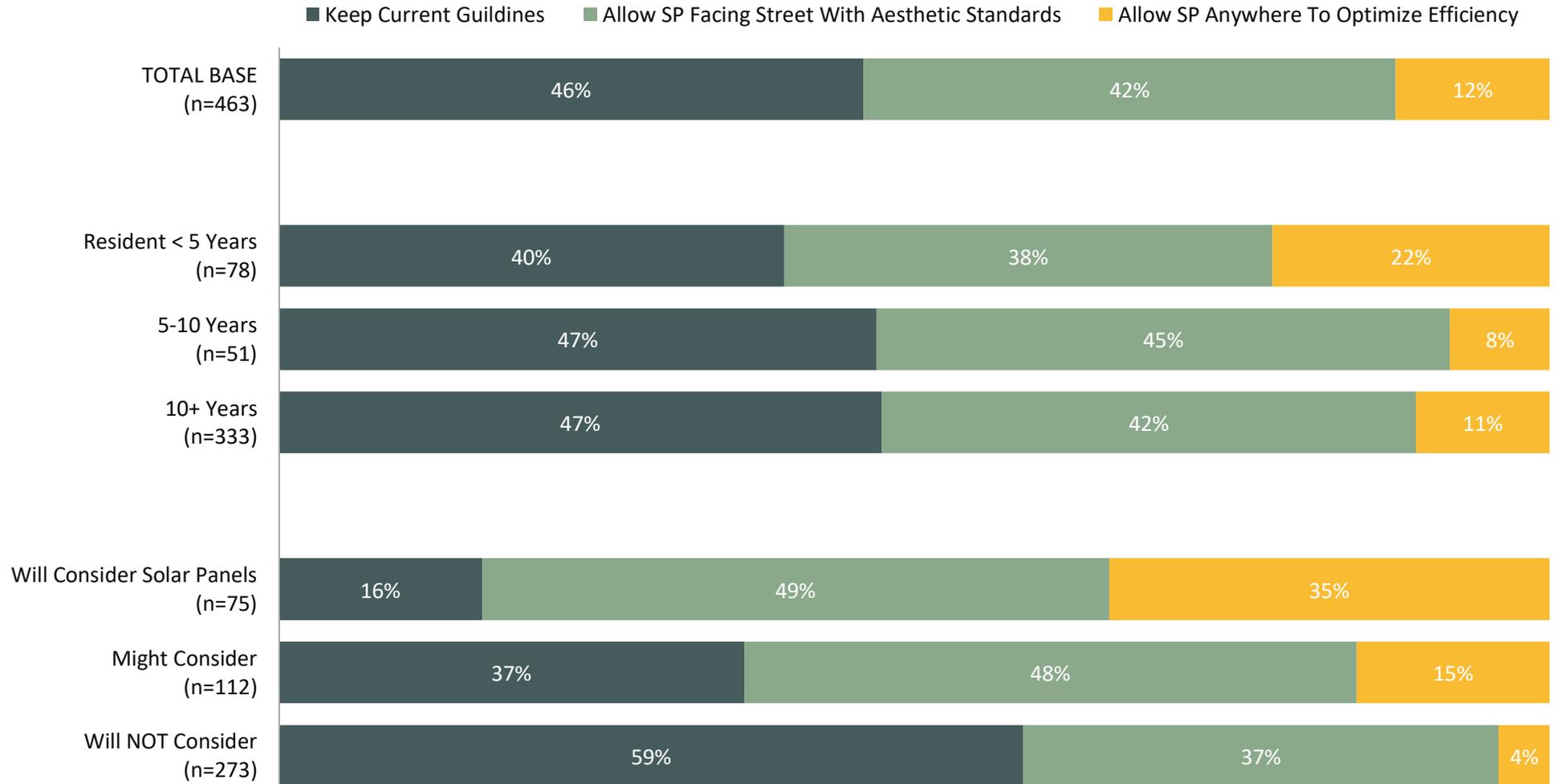
Multiple (3) replies accepted.  
Base: Total sample responding  
(Reference: Q15)

# Attitude Regarding Guidelines For Placing Solar Panels On Homes In Mission Hills

There has been significant discussion by City officials and some Mission Hills residents regarding whether current guidelines regarding the placement of solar panels on homes should be maintained versus potentially modified in some way.

Results here depict the sentiments around this issue, with most residents preferring at least some aesthetic guidelines. Those wanting to keep the current rules that prohibit solar panels on the front of homes outnumber those who feel placement should be allowed anywhere on the home (to maximize efficiency) by nearly a 4-to-1 margin.

As might be expected, newer residents and those with a higher propensity to consider installing solar panels are more likely than their respective counterparts to prefer these guidelines be relaxed, though most still want to maintain some aesthetic standards.

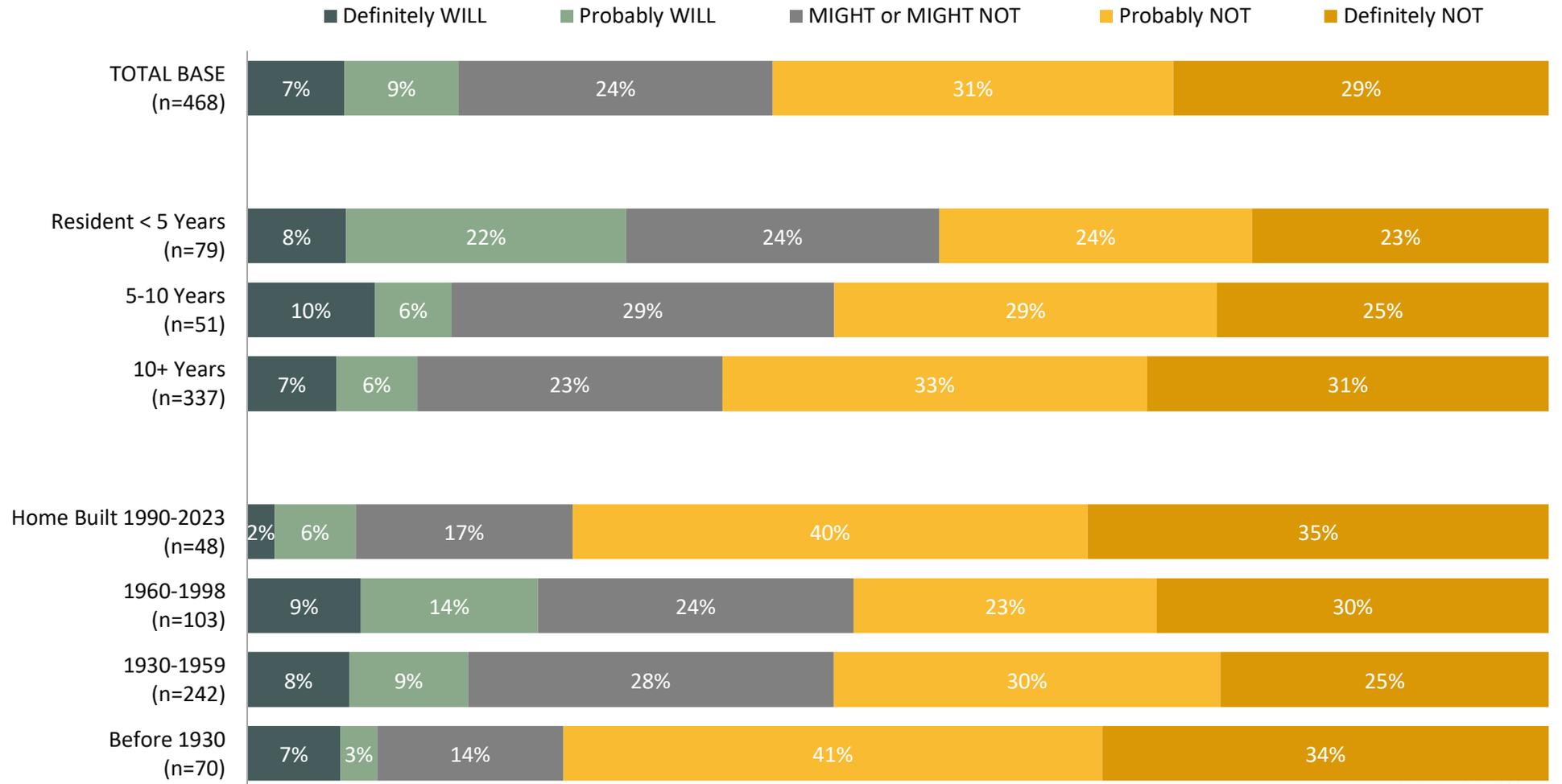


Base: Total sample segment responding  
(Reference: Q16)

# Likelihood To Consider Solar Panels For One's Current Home Within The Next 5 Years

In total, about one every six Mission Hills residents indicated they will *at least probably* consider placing solar panels on their home within the next 5 years.

The likelihood to consider solar panels is greater for newer term residents and among those who live in houses that were built between 1930 and 1998. In other words, those living in relatively newer homes (built after 1990) as well as those in older homes (built before 1930) are far less inclined to consider solar panels within the foreseeable future.



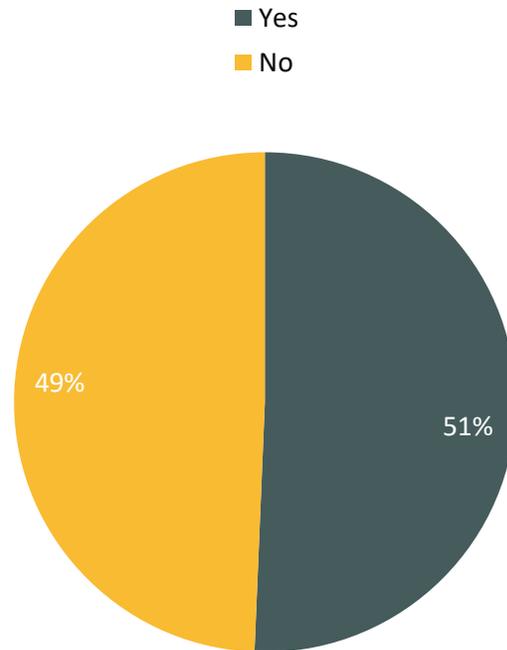
Base: Total sample segment responding  
(Reference: Q17)

# Experience With Drainage/Water Problem On Property

Fully one-half of residents replied affirmatively when asked if they have ever experienced a drainage or water problem on their property.

Follow-up questioning revealed that the drainage issues were most often a result of flooding, caused by a neighbor's run-off, heavy rain, new construction, or due to the way the home is situated on the lot.

**EVER EXPERIENCED DRAINAGE OR WATER PROBLEM ON YOUR PROPERTY?**



Base: Total sample responding (n≈476)  
(Reference: Q18, 19)

TYPE OF DRAINAGE OR WATER PROBLEM EXPERIENCED	% Of Base Sample (n=214)*
Neighbor's Run-off	25%
Flooded Basement	21%
Flooded Yard	21%
House is Downhill	16%
Flooding from Heavy Rain	15%
New Construction Caused Flooding	9%
Drainage System Issues	6%
French Drains Needed/Installed	6%
Creek Overflow	5%
Sump Pump Needed/Issues	5%
Sewer Overflow	4%
Water Line Leaks	3%
Blocked Drains	3%
Flooding from Pool Drainage	2%
Clogged Gutters	<1%
Other	14%
Refused	<1%

\*Base: Those who have experienced drainage/water problems



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APPENDIX A:  
**Survey Instrument**



# Survey Instrument

Mission Hills – Resident Survey (Final – October 2023)

Wiese Research Group



Note: If you get interrupted before finishing the survey, go to [MissionHillsSurvey.com](https://MissionHillsSurvey.com) and enter your PIN # again to access the survey and pick up where you left off.

1. First, how many years have you lived in Mission Hills?

- 1 Less than one year
- 2 1 to less than 5 years
- 3 5 to less than 10 years
- 4 10 to less than 20 years
- 5 20 or more years

2. What would you say is the MAIN reason you choose to live in Mission Hills? Please be as specific as possible.

3. Please indicate if you or others in your household used or had any direct contact or experience with each of the following Mission Hills services/entities within the past 12 months, past 3 years, past 5 years, or over 5 years ago?

- A. City Council or Mayor
- B. Other City Staff (administrators, inspectors, clerks, etc.)
- C. Municipal Court
- D. Police or Fire Services
- E. Building Permits
- F. City Support/Resources (use SeeClickFix to report a pothole or a nuisance, request no parking sign, etc.)
- G. Public Works and Infrastructure (capital improvements, road reconstruction, etc.)
- H. Beautification/Maintenance (statuary/fountains, City property/parks, City street tree program, snow/ice removal, etc.)
- I. Architectural Review Board (ensures homes/structures conform to design standards)

- 1 Past 12 months
- 2 Past 3 years
- 3 Past 5 years
- 4 Over 5 years ago
- 5 Never (no direct contact/experience)

Mission Hills – Resident Survey (Final – October 2023)

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4. Based on your experience or just your overall impression, how would you rate the City of Mission Hills in each of the following areas?

- A. City Council or Mayor
- B. Other City Staff (administrators, inspectors, clerks, etc.)
- C. Municipal Court
- D. Police or Fire Services
- E. Building Permits
- F. City Support/Resources (use SeeClickFix to report a pothole or a nuisance, request no parking sign, etc.)
- G. Public Works and Infrastructure (capital improvements, road reconstruction, etc.)
- H. Beautification/Maintenance (statuary/fountains, City property/parks, City street tree program, snow/ice removal, etc.)
- I. Architectural Review Board (ensures homes/structures conform to design standards)

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 Very Poor
- 6 (No opinion)

5. Do you have any suggestions regarding how the City of Mission Hills could improve in any of the areas you just rated? Please be as specific as possible and cite the area(s) to which you are referring.

6. When choosing a city or community in which to live, different factors are important to different people and some elements are more important than others. Please rate how important the following factors are, to you personally, when deciding where to live.

- A. Close to extended family who live in the area
- B. Proximity to career or work opportunities
- C. Safety of the community
- D. Access to good schools / quality education
- E. Small town atmosphere
- F. Access to arts, cultural, and entertainment opportunities
- G. Attractiveness of the community
- H. Quality of the homes (good investment)
- I. Proximity to shopping and dining areas
- J. Outdoor parks and recreational areas
- K. Walkability (access to walking trails, sidewalks, etc.)

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Slightly important
- 5 Not at all important

Mission Hills – Resident Survey (Final – October 2023)

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7. How would you rate MISSION HILLS as a place to live in each of the following areas?

- A. Close to extended family who live in the area
- B. Proximity to career or work opportunities
- C. Safety of the community
- D. Access to good schools / quality education
- E. Small town atmosphere
- F. Access to arts, cultural, and entertainment opportunities
- G. Attractiveness of the community
- H. Quality of the homes (good investment)
- I. Proximity to shopping and dining areas
- J. Outdoor parks and recreational areas
- K. Walkability (access to walking trails, sidewalks, etc.)

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 Very Poor

8. Overall, how much do you agree or disagree with the following statements as they relate to all or most of the newly constructed homes being built in Mission Hills?

- A. These newer homes are attractive
- B. These newer homes fit well on the lots
- C. These newer homes are suitable for the neighborhood

- 1 Strongly agree
- 2 Mildly agree
- 3 Neither agree nor disagree
- 4 Mildly disagree
- 5 Strongly disagree

9. Based on your past experience or just your impression, how would you rate the effectiveness of the following communication methods when seeking information about the City's services or programs?

- A. City Newsletter
- B. Mission Hills Website (including alerts from the website)
- C. NotifyJoCo Notification System
- D. SeeClickFix (to report an issue)
- E. Issue-Specific Mailings

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 Very Poor
- 6 Don't know/ Can't rate



# Survey Instrument

Mission Hills – Resident Survey (Final – October 2023)

Wiese Research Group

10. How likely are you or others in your household to attend the following events within the next few years?

- A. Concert in the Park at City Hall
- B. Annual Keim Street Fair
- C. Food Truck Pop-Ups
- D. Yoga in the Park
- E. Diner à Verona
- F. Movie in the Park
- G. Annual Tree Lighting Ceremony
- H. Annual Joint Homes Associations Meeting

- 1 Definitely will
- 2 Probably will
- 3 Might or might not
- 4 Probably not
- 5 Definitely not

11. Do you have any suggestions regarding how any of these events could be improved? Please be as specific as possible and cite the event(s) to which you are referring.

12. The City is always striving to reduce crime and keep its residents safe. One of the most effective crime reduction strategies is to minimize crimes of opportunity. Please indicate how often you take advantage of the following crime reduction measures.

- A. Read the Mayor's Crime Update Letter
- B. Read the Citywide Newsletter
- C. Create a 9pm Routine (lock car doors, keep valuables out of sight in vehicles, close garage doors, turn on outside lighting)
- D. Utilize the House Watch Program when out of town

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

13. Some Mission Hills residents have expressed a desire to make the City more walkable, which could involve new sidewalk segments to connect existing sidewalks so that residents can more easily and safely walk through the City. If this required installing sidewalks in neighborhoods where there are none now, is that something you would...

- 1 Strongly favor
- 2 Mildly favor
- 3 Mildly oppose
- 4 Strongly oppose

14. Which of the following BEST describes your immediate neighborhood?

- 1 All or most streets currently have sidewalks
- 2 Some streets have sidewalks, and some do not
- 3 All or most streets do NOT currently have sidewalks

Mission Hills – Resident Survey (Final – October 2023)

Wiese Research Group

15. Looking to the future and how the City of Mission Hills can better serve the community, are there any items or issues where you think the City should focus *additional* resources and efforts? Please be as specific as possible.

16. As you may know, the City of Mission Hills has guidelines regarding solar panels that prohibit placing them on the front of homes or roofs facing the street, so they are not visible from the street. This rule is a disadvantage to homes facing south because the roof surface or side facing the street of those homes could be optimal for creating energy. Solar panel technology is changing quickly, with newer active solar panel roof shingles looking very similar to inactive shingles, for example.

Some residents feel that the current guidelines should be maintained until the technology improves to protect the aesthetic and property values of all homes in Mission Hills. Others argue that environmental concerns are more of a priority, and homeowners should be allowed to place solar panels on street-facing roof planes if it maximizes electricity production and efficiency. Which of the following BEST describes your current attitude?

- 1 Keep guidelines that prohibit solar panels on front of homes (must not be visible from street)
- 2 Allow solar panels on roofs facing the street if they meet the City's aesthetic standards (not raised or placed at an angle on the roof, must closely match color of existing shingles, etc.)
- 3 Allow placement of solar panels anywhere on home so as to optimize electricity production and maximize energy efficiency

17. How likely are you to consider solar panels for your home within the next 5 years?

- 1 Definitely will
- 2 Probably will
- 3 Might or might not
- 4 Probably not
- 5 Definitely not

18. Have you ever experienced a drainage or water problem on your property?

- 1 Yes
- 2 No -- (SKIP TO D1)

19. Please explain the drainage or water problem you experienced.

Now, just a few final demographic questions for classification purposes only.

D1. What year was your home built? (Your best guess is fine, if not sure.)

- 1 2020 – 2023
- 2 2010 – 2019
- 3 2000 – 2009
- 4 1990 – 1999
- 5 1980 – 1989
- 6 1970 – 1979
- 7 1960 – 1969
- 8 1930 – 1959
- 9 Before 1930
- 10 Don't know

Mission Hills – Resident Survey (Final – October 2023)

Wiese Research Group

D2. To which Homes Association do you belong?

- 1 Indian Hills Homes Association
- 2 Mission Hills Homes Company
- 3 Tomahawk Road Homes Association
- 4 None of the above
- 5 Don't know

D3. Is your age...

- 1 Under 25
- 2 25 to 34
- 3 35 to 44
- 4 45 to 54
- 5 55 to 64
- 6 65 or over

D4. Are there any children living in your household (including those under 18 as well as adult children)?

- 1 Yes
- 2 No -- (SKIP TO D6)

D5. How many of these children attend school in each of the following grades?

- A. Pre-school
- B. Elementary-Middle School (K-8)
- C. High School (9-12)
- D. Post-secondary

- 1 None
- 2 One
- 3 Two
- 4 Three or more

D6. How many adults (age 18+) live in your household?

- 1 One
- 2 Two
- 3 Three
- 4 Four or more

D7. Finally, would you like to receive communications such as newsletters, surveys, information about events, etc., from the City via email? This would NOT replace what you receive in the mail. (NOTE: Your email address would not be shared but may be used to send City-related information.)

- 1 Yes (RECORD PREFERRED EMAIL ADDRESS:) \_\_\_\_\_
- 2 No

That concludes the survey. Thank you so much for your time and opinions!



MISSION  
HILLS  
KANSAS

APPENDIX B:  
**Verbatim Replies**

# Volunteered Suggestions To Improve And Comments Regarding Mission Hills Events (Q11)

## CONCERT IN THE PARK AT CITY HALL

*I would love to see a couple more concerts. Would love to hear from city planners in place like Highland Park as a speaker.*

*Concert-need fun bands! Street fair- more concentration. Yoga- often hasn't been good weather. Dinner- too much hassle for families.*

*Our kids are grown a lot of these events would have been great when the kids were home. We did go to the street fair every year. We have attended the concert in the park and diner a Verona.*

## ANNUAL KEIM STREET FAIR

*Concert-need fun bands! Street fair- more concentration. Yoga- often hasn't been good weather. Dinner- too much hassle for families.*

*Keim Street Fair - more food trucks, events are always done very well!*

*We only attended the annual street fair, and it was a great event.*

*I think all of the events are really creative. Because we don't have small kids, we won't attend many. I do think the Keim street fair is a wonderful neighborhood event. If we had kids, we would go to many of these as a family. The dinner was also a great addition.*

*Our kids are grown a lot of these events would have been great when the kids were home. We did go to the street fair every year. We have attended the concert in the park and diner a Verona.*

## FOOD TRUCK POP-UPS

*Keim Street Fair - more food trucks, events are always done very well!*

*Food trucks at concerts and movies in the park.*

*All family friendly events are welcomed. We would like more food truck days than what is currently on the schedule - those are a hit!*

*I wish there was a more friendly events like Keim street fair with activities like and food trucks.*

*Maybe have more food truck pop ups. There don't seem to be very many of those and do them in more areas.*

*More details in advance (what food trucks will be present?)*

## YOGA IN THE PARK

*Concert-need fun bands! Street fair- more concentration. Yoga- often hasn't been good weather. Dinner- too much hassle for families.*

*Too late and hot for yoga those days. Movie in park is for younger kids.*

# Volunteered Suggestions To Improve And Comments Regarding Mission Hills Events (Q11)

## DINER À VERONA

*No need for dinner.*

*Rain date for diner and Verona going for the first time.*

*I think all of the events are really creative. Because we don't have small kids, we won't attend many. I do think the Keim street fair is a wonderful neighborhood event. If we had kids, we would go to many of these as a family. The dinner was also a great addition.*

*Our kids are grown a lot of these events would have been great when the kids were home. We did go to the street fair every year. We have attended the concert in the park and diner a Verona.*

*Diner a Verona could have better communication and updates with all participants; HA annual meeting could have more (any!) communication to help understanding of what goes on there. I appreciate that there is a tenuous relationship between the city and the HAs, but the HAs do not need to be ignored. They are a part of the city and partnerships are a positive aspect of relationship.*

*More home association meetings. More events like "Diner A Verona". (home hosts indoors) Maybe some neighborhood progressive dinners.*

*Shuttle service to park areas. (Verona)*

*More movies in the park. Diner a Verona is too expensive.*

## MOVIE IN THE PARK

*Food trucks at concerts and movies in the park.*

*The tree lighting ceremony is always just so cold and dark! Hard to find/keep track of kids...I appreciate the effort though. Movies in the park sound fun but our kids are too young at this point.*

*More movies in the park. Diner a Verona is too expensive.*

*Too late and hot for yoga those days. Movie in park is for younger kids.*

## ANNUAL TREE LIGHTING CEREMONY

*I think the tree lighting ceremony could include some sort of caring connection example bringing donations to Harvesters or journey to New Life or Children's Mercy Mental Hospital campaign.*

*The tree lighting ceremony is always just so cold and dark! Hard to find/keep track of kids...I appreciate the effort though. Movies in the park sound fun but our kids are too young at this point.*

# Volunteered Suggestions To Improve And Comments Regarding Mission Hills Events (Q11)

## ANNUAL JOINT HOMES ASSOCIATION MEETING

*Homes Assn. meetings are informative.*

*I attended home association after RSVP, and they still never had all homes on the list!?*

*Zoom option for Annual home association meeting.*

*Lint homes meeting, also could be by zoom.*

*Extremely important to emphasize the annual meeting with more than one medium to let the residents know early to be able to attend!*

*Diner a Verona could have better communication and updates with all participants; HA annual meeting could have more (any!) communication to help understanding of what goes on there. I appreciate that there is a tenuous relationship between the city and the HAs, but the HAs do not need to be ignored. They are a part of the city and partnerships are a positive aspect of relationship.*

*Schedule homeowners meeting in spring or fall.*

*More home association meetings. More events like "Diner A Verona". (home hosts indoors) Maybe some neighborhood progressive dinners.*

*Wish there could be attendance at the annual meeting it is a great Community event in one of the best chances for citizens to hear different from the city.*

*The annual joint homes association meetings are well done.*

## OTHER (EVENT NOT SPECIFIED)

*The more communication about the event the better.*

*Combine number one and number two, might help!*

*No, I think it great the city has these events.*

*My experience with the events the city holds has all been very positive.*

*Those events are not the reason I chose to live in Mission Hills.*

*Seating is usually challenging at these events.*

*Could there be any activities that appealed to older adults. Not welcoming grandchildren or extended grandchildren. For those of us we do not have much family here that would be welcome.*

*I have young children; we will attend more as they age into them.*

*I hope the swamp at city hall (from over watering) would be remedied so people can enjoy community events there without slipping in mud.*

*I just need more advanced notice so I know/plan to attend.*

# Volunteered Suggestions To Improve And Comments Regarding Mission Hills Events (Q11)

## OTHER (EVENT NOT SPECIFIED) - *Continued*

*Not a suggestions but a qualifying comment. We have loved the events organized for families. However, our kids are getting older (college age) and we simply aren't participating in as many of these events for that reason. I do hope the city and community organizers will continue to plan and host these events because it does a lot for the community.*

*At our advanced age, it is difficult to attend any event where might not be enough seating for us. Our home is comfortable, so often it is easier to just stay home!*

*These are all very nice activities. If we were 30 years younger, we would definitely participate.*

*I simply don't come for Community parties. I like parties given by people.*

*If we can afford it, make more events.*

*Promote them more.*

*In the question section regarding the new houses, it was hard to answer because we have had a lot of new beautiful homes built recently that I love and are quality houses. But every now and then, a real bad one gets through and usually in a visible place that makes it even harder to swallow! But majority of the new homes are built well and fit in to the neighborhood.*

*No, we are elderly and wouldn't participate.*

*All are great, we just travel a lot. Weather seems to ruin many events.*

*We believe the events are well done.*

*Promote more.*

*We are away for the winter. Would participate for some activities if we were in town.*

*Some of the things sound like a lot of fun but with young kids we likely can't attend till they're older*

*The postcard was Advanced dates for all of the events last year was wonderful so we could plan in advance around future events.*

*Sidewalks on State Line Road for access to parks and increase walkability and bike access.*

*I think all of the events are really creative. Because we don't have small kids, we won't attend many. I do think the Keim street fair is a wonderful neighborhood event. If we had kids, we would go to many of these as a family. The dinner was also a great addition.*

*Most events conflicted with other activities that had to take precedence.*

*Glad they are available, but our interests are somewhat different.*

*All are great!*

*Love all these event options, just not able to attend all. Great variety!*

# Volunteered Suggestions To Improve And Comments Regarding Mission Hills Events (Q11)

## OTHER (EVENT NOT SPECIFIED) - *Continued*

*Not have being from here, or having zero family, friends prior to moving most these even would be engaging from new friends, so hopefully we will start to enjoy more.*

*Most are not relevant to our lifestyle*

*Improve communication on some of the events. But honestly if I was interested, I would sign up for email alerts and I haven't. I didn't know that the first and third items on the list above even took place.*

*I think the events are great, my family has just aged out of most of them but keep doing them! The street fair used to be big family favorite! Love the events.*

*Marketing to promote events or I need to put dates on Calendar.*

*Even though I don't attend, I like the fact that our city has these events.*

*I think the City events are very fun additional offering my husband kids and I really enjoyed them!*

*They are all great for the community we attend some on occasion but of according to our schedule.*

*I love the family-oriented events! So much fun!*

*Like the variety of events and that there are different locations. I think they are all great ideas because they attract different ages.*

*We are probably learning more about each since Covid. But outdoor events are so tricky in our area due to weather. This said, we love to attend the generic events weather permitting.*

*No. I'm happy with all the events we have attended.*

*I feel there's opportunities to maybe add a new event to increase community involvement and attendees.*

*Not sure. Most of events centered around children so have no interest.*

*Would like to see organized block events in order to meet nearby neighbors. We live on a short Street and have been here over 10 years and know only a few neighbors by name.*

*More adult oriented functions.*

*They all are so fun, and you guys do a great job hosting the events!*

*I appreciate the opportunity but do not participate because the age range is not to our benefit.*

*Free soft serve ice cream stands.*

*No. I think these events are particularly good for young families but not what we are interested in.*

*Love the new neighborhood events. Such a fun way to build community and meet neighbors. They are very creative fun events, well-planned.*

*Events mentioned above have not changed for years. We need news ideas and change in format to keep events new and exciting.*

# Volunteered Suggestions To Improve And Comments Regarding Mission Hills Events (Q11)

## OTHER (EVENT NOT SPECIFIED) - *Continued*

*All my definitely wills, we do with our kids, Top Notch all around. Keep up the good work!*

*"Dog park". We need a dog park.*

*Love the idea of all the events but life is busy to attend everything.*

*I attend infrequently so I am not able to comment.*

*I prefer texting for notification- I get too many emails. More walking possibilities. Trash pick up in our creek park. Plant milkweed in our Hiawasse Park for Monarch Butterflies.*

*We are always out of town.*

*Streets, maintenance, attractive, and planting.*

*A closed Facebook page for neighbors?*

*I wish there was a more friendly events like Keim street fair with activities like and food trucks.*

*I know of these events only by reputation. We are new to the city. So, no suggestions at this time.*

*We have not attended.*

*I'm too new to comment. I only know about them from this survey.*